



**Eduardo Pérez Motta**

*President, Federal Commission on Competition, Mexico*

Doctorate Studies in Economics, University of California at Los Angeles, UCLA, (1980-1983). Specialization in international trade, labor and monetary economics.

Bachelor's Degree in Economics, ITAM, Mexico City (1974-1978). Thesis: Indirect taxation on exports. Value-added tax: a new scheme.

#### Professional Activities

From 1978 to 1979, Mr. Eduardo Pérez Motta worked as an adviser to the General Director for Fiscal Policy of the Ministry of Finance and Public Credit (SHCP). His main responsibility was contributing to the design of the fiscal reform that went into effect in 1980.

In the early nineties, he was in charge of different responsibilities in the Ministry of Trade and Industrial Development (SECOFI), all of them linked to the development of trade policy or with the promotion of exports and investment. From 1989 to 1990 he acted as adviser to the Minister on Foreign Trade. In 1990 he was appointed General Director for Foreign Trade Policy. In that capacity, he led the Inter-Ministerial Commission on Tariffs and Trade and the Commission of Export Promotion, and participated in the Negotiation Committee for the North American Free Trade Agreement (NAFTA) in the areas of tariffs, customs and rules of origin.

In 1992 he was appointed General Director for Industrial Policy, taking charge, among other aspects, of the design and implementation of sectoral programs and foreign-trade zone programs.

In 1995 he worked in the SHCP as Coordinator of Advisers of the Under Ministry of Revenues, developing the customs modernization project and designing the Customs Law that entered into force in 1996.

That same year he returned to SECOFI as Coordinator of Advisers to the Minister and, in 1998, on the eve of the start of negotiations for the Free Trade Agreement between Mexico and the European Union (FTAEUM), he was appointed head of the SECOFI Representation Office in Brussels. In this post, he coordinated the Mexican negotiating team in Brussels during the negotiation of the FTAEUM.

In July 2001 he was appointed Ambassador, the Permanent Representative of Mexico to the World Trade Organization (WTO), in charge of preparing Mexico's participation in the Doha Ministerial Conference (November 2001) and the Mexican Chair at Cancun (September 2003). He held the Chair of the Council on TRIPS in 2002 and in 2004 he acted as Chairman of the negotiations group on WTO Rules.

In August 2004 he was appointed President of the Federal Commission on Competition.

#### Academic Activities

From 1983 to 1986 and in 1996 he was a full professor at ITAM in the subjects of microeconomics and international trade. In 1986 and 1987 he was a full professor at El Colegio de México. He continued his teaching work as a course professor at ITAM until 1996. Throughout his career he has published a number of works, all of them on international trade.